

MARIO GARZON

ABOUT ME

As a Motion Graphics Designer I have worked as Creative Director, Art director, Post-Production Director and Producer, leading creative groups, developing graphic pieces, special effects, and commercial spots at the In-House agency for two different TV News Channels as part of the Marketing department.

In Canada I worked as a Motion Graphic Designer, creating motion collateral, video vignettes for in-store advertising for several brands. In addition to that, Assisting in pre and post production for Corporate and Retail marketing messaging.

I consider myself an efficient worker, always with new approaches under tight schedules to deliver the work on time. I take each challenge as an opportunity to create something exceptional.

KNOWLEDGE OF

Advertisement
Compositing
Special Effects
Motion Graphics
Production
Adobe Creative Suite

KEY COMPETENCIES

Leadership
Time Management
Organized
Teamworker
Problem Solving

PERSONAL SKILLS

Creative
Flexible
Friendly
Fast learner
Attention to detail

LANGUAGES

Spanish
First Language
English
Speaking, reading, writing

SOFTWARE SKILLS

ILLUSTRATOR: Advanced
AFTER EFFECTS: Expert
PHOTOSHOP: Expert
PREMIER: Advanced
MOCHA: Advanced

EXPERIENCE

2020 - 2021 / MONDETTA, CANADA / FREELANCE.

Motion Graphic Designer, Editor, Special effects and Compositing.
Creating animated promotions for social media and marketing messaging.

2018 - 2020 / NYGARD INTERNATIONAL, CANADA.

Motion Graphic Designer.
Responsible to produce content for screens at the stores, working with pictures and video assisting with shoot made by the videographers at Nygård, to create animated promotions and different pieces to release the new collections.

2016 - 2017 / FREELANCE, COLOMBIA.

Motion Graphic Designer, Special effects, and Compositing.

2014 - 2015 / OGILVY & MATHER COLOMBIA.

Motion Graphic Designer, Special effects, Compositing - Post-production Department.

2012 - 2014 / Cinetica Diseño, COLOMBIA.

TV Producer.

2008 - 2012 / NTN24 CHANNEL NEWS, COLOMBIA.

SR motion Graphics - In-House Agency.
Build and lead the team, supervising production, post-production, ensuring good continuity and internal communication with each television program and NTN24 brand.

2006 - 2007 / GUINAND TV, COLOMBIA.

TV Producer.
Mochila Al Hombro. / Channel 13.

2005 / RCN TV Channel, COLOMBIA.

Creative Advertisement - Marketing Department.

1998 - 2004 / Caracol TV Channel, COLOMBIA

Motion Graphic Designer - In-House Agency.
I Worked in partnership with the Graphics team to produce advertisements, Special Effects, Graphic Packages, and Motion Graphics for Caracol TV shows and news broadcasts.

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